

# BULLPHISH SECURITY AWARENESS TRAINING

## Cyber attacks are on the rise

Because employees are the core of any business, they will be the main target for cyber criminals. Making sure your people stay up-to-date with cyber security knowledge, and teaching them to recognise threats, is imperative to the security of your business. The threat landscape is constantly evolving, and so should your approach to defence.

### Train and Phish!

Trained and aware employees are critical to securing an organisation, and an effective, ongoing internal security awareness program can help reduce your company's vulnerability, turning the "weakest link" in your cyber defences into its greatest strength.

Security awareness training and phishing simulations go hand in hand. Phishing has become very sophisticated and almost undetectable, as criminals have found ways to make their emails as realistic as possible.

Phishing simulations test employees on how they would respond to a real-life phishing attack. We can send these mock attacks at staggered times, avoiding the "prairie dog effect" where employees warn one another of the email, for the best measurement of all employees' awareness. We'll track which employees have clicked on a phishing email, who has given away

their password and who has ignored the email. Once a learning gap is detected, we'll deliver interactive educational videos to the most susceptible users. These easy-to-understand, short and visually engaging training videos include an online quiz to verify the employee's retention of the training content. Training can be delivered regularly, to reinforce the importance of every employee's role in protecting your business.

### Detect

Employees often use the same password for multiple services on the web, such as CRM, e-commerce sites, and social media. Proactive monitoring for stolen and compromised employee data on the dark web allows us to detect when a problem arises, before a major breach occurs.

### Phish

We can send scheduled phishing campaigns, including customised messages to fit each group or department, at random times during a specified period. With an ever-changing threat, it is important that your employees are exposed to all the latest phishing traps set by criminals.

### Train

It is not always disgruntled workers and corporate spies who are a threat. Often, it is the non-malicious, uninformed employee. Our easy-to-understand, short and visually engaging training videos end with an online quiz to verify the employee's retention of the training content.

### Measure and Track

Your regular Security Threat Report will demonstrate the overall cybersecurity posture of your organisation, to include dark web credential compromises combined with employee phishing and training campaign results.

## Why you need an Integrated, Ongoing Programme

1. Cyber-attacks are on the rise; particularly among SME's.
2. You may have the most up-to-date and strongest security systems in place, but this will be a wasted investment if you don't also train and test your staff.
3. Threats are ever-evolving and become more sophisticated and harder to detect. Regular training is essential to reduce risk.

**Your employees are your first and primary line of defence against online crime. Equip them with the knowledge and skills they need to protect themselves and your business from criminal elements.**



## OTHER SERVICES

### Microsoft Office 365

Comprehensive Cloud based solution of Microsoft Word, Excel, Outlook, PowerPoint, SharePoint, OneDrive and Teams.

### Email Security

Defends end users against various strains of malware, weaponised attachments and phishing emails that evade traditional detection.

### Email Encryption

Specialised security software technology for protecting the confidentiality and integrity of email messages and attachments.

### SafeSend Email Protection

An Outlook add-in used to prevent misaddressed email or inadvertent autocomplete email mistakes.

### Security Awareness Training

Security awareness program for your staff to help reduce your company's vulnerability to Phishing email scams.

### Office 365 Data Protection

Cloud backup, restore and export solution that covers Exchange Online, OneDrive SharePoint Online, and Microsoft Teams

### Antivirus

A comprehensive defense-in-depth approach to endpoint protection with the industry's best malware detection engine.

### Device Disk Encryption

Full disk encryption of your devices to safeguard important and sensitive data. An essential first line of defence.

### Dark Web Trace

Software that can detect if your company is at risk due to stolen and exposed credentials for sale on the Dark Web.

### VoIP Phone System

A flexible phone system that can cater for businesses of any size, irrespective of whether you have a single site or many offices.

### Internet Connectivity

Business broadband, fibre, leased lines and for those hard to connect areas, satellite broadband.

## THE BLUEGRASS DIFFERENCE

Your IT infrastructure underpins your business success. It needs to support your day to day operations and facilitate your future growth.

By choosing this service with Bluegrass Group, you'll benefit from partnering with a Managed Services Provider who's small enough to care, but big enough to cope.

Established in 2007 and serving clients across the UK, you can rest assured knowing you're in safe hands. We'll proactively support, protect and enhance your IT systems 24/7/365 days a year to allow you to get on with what you do best.

Unlike some larger providers, you'll always receive a personalised service with dedicated contact every step of the way.

Customer service excellence is our number one priority and our entire team are here to make your life easier. From Relationship Management that truly listens to your individual business needs, pain points and goals, to Engineers who consistently receive an average score of 5 out of 5 for support.

You'll be able to take advantage of having access to highly skilled technical experts who can provide you with ongoing advice, systems design and implementation

By moving your services to Bluegrass Group, you'll also enjoy a seamless integration experience with a dedicated point of contact, plus on-going benefits such as one invoice, one phone number and complete compatibility across all of the services you take from us.

We are dedicated to enabling our employees to inspire businesses to get the most out of technology so that, together, we can help you achieve success.



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